

VISIOMER[®] SPECIALTY METHACRYLATE MONOMERS LAUNCHES ONLINE PRODUCT RECOMMENDER AND VISIOMER[®] TOOLBOX

Darmstadt, Germany – As the pioneer in methacrylate chemistry, the Specialty Methacrylate Monomers group of Evonik has a standard portfolio that includes more than 40 different specialty monomers, and the ability to customize monomers to their customers' needs. With such a versatile toolbox to solve any challenge in a broad range of application areas, an online self-service portal – VISIOMER® Toolbox – was launched to make it easier for customers to find the right solution for their application needs.

VISIOMER[®] Toolbox is a 24/7 access point to technical support, product recommender and educational materials. Customers can access the new portal by registering on www.visiomertoolbox.evonik.com.

The highlight to the new customer portal is the product recommender tool. This easy-to-use tool allows customers to search for products by entering the chemical name, synonym, or CAS numbers; or they can use the provided filters to choose key features, functionality and applications. Once the recommended product(s) are shown, customers can click the product name to see the product details. There is also the option to add the product to the shopping cart feature, and have a sample shipped to their location.

In addition to the product recommender, the portal also allows customers to download technical data sheets, material data safety sheets, brochures, certifications, and in future versions a full application guide and downloadable online webinars.

For more information on the VISIOMER® Toolbox customer portal, visit www.visiomertoolbox.evonik.com.

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Contact

Communications Manager Catherine Berg Phone +1 215 706 5821 Fax +1 215 706 5801 catherine.berg@evonik.com

Digital Marketing Manager Michael Olapoju Phone +49 6151 18-4285 Fax + 49 160-90827803 michael.olapoju@evonik.com

Evonik Resource Efficiency GmbH

Rellinghauser Straße 1-11 45128 Essen Phone +49 201 177-01 Fax +49 201 177-3475 www.evonik.com

Executive Board

Dr. Claus Rettig, Chairman Andreas Fischer, Simone Hildmann, Alexandra Schwarz

Registered Office: Essen Register Court: Essen Local Court Commercial Registry B 25783 VAT ID no. DE 815528487



Company information

Evonik is one of the world leaders in specialty chemicals. The focus on more specialty businesses, customer-oriented innovative prowess and a trustful and performance-oriented corporate culture form the heart of Evonik's corporate strategy. They are the lever for profitable growth and a sustained increase in the value of the company. Evonik benefits specifically from its customer proximity and leading market positions. Evonik is active in over 100 countries around the world. In fiscal 2018, the enterprise with more than 32,000 employees generated sales of \in 13.3 billion and an operating profit (adjusted EBITDA) of \in 2.15 billion from continuing operations.

About Resource Efficiency

The Resource Efficiency segment is led by Evonik Resource Efficiency GmbH and produces high performance materials and specialty additives for environmentally friendly as well as energy–efficient systems to the automotive, paints & coatings, adhesives, construction, and many other industries. This segment employed about 10,000 employees, and generated sales of around €5.7 billion in 2018.

Disclaimer

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